

# Employer Relationship Menu

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## CONNECT

**Handshake** - start your partnership with SMU Cox by creating an account on Handshake

**Event Promotion** - include your upcoming events in CMC weekly newsletters and promotions to students

## ENGAGE

**Info Sessions/Panels** - share information about your company and opportunities to Cox students, virtually or in-person, or panel Q&A session

**Resume Books** - write a book of interested candidates' resumes for your specific open positions

**Coffee Chats** - one-on-one or small group informal chats for you to interact with students in a personalized setting

**Grab N' Go Table** - share information about your company and awareness with a table on campus in a prime location to engage students as they walk by for quick chats and giveaways

## RECRUIT

**Career Fairs/ Roundtables** - large recruitment events, held each Fall and Spring, targeted to industry

**Interviews** - conduct virtual or on-campus interviews that are customized to your needs

**Career Accelerator Program (CAP)** - internship or short program with a company, exclusive development program.

## VOLUNTEER

**Mentorship** - discover the many mentorship opportunities for undergraduate and graduate students

**Volunteer Opportunities** - help prepare our students for future opportunities by participating in one or more of our volunteer opportunities including mock interviews, exploration events, panel discussions, resume reviews and class visits