

ADDENDUM

The following are updates to the 2016-2017



Mathematics:

Calculus AB

SOCIOLOGY

www.smu.edu/sociology

Bachelor of Arts With a Major in Markets and Culture (Page 280)

The B.A. in markets and culture provides students the opportunity to learn about the world's marketplaces from an interdisciplinary vantage in the social sciences. Students receive a firm grounding in the economic principles of markets, the values and history of commerce, the social bases of economic behavior, and business concepts and practices while gaining an understanding of the multiple institutions and cultures that shape the world's markets.

Prior to declaring a major in markets and culture, students must achieve a grade of C or better in SOCI 2377. Students must receive at least a C in all remaining required courses and meet a minimum GPA of 2.000 in all courses counted toward the major. Students are encouraged to choose their electives using one of the three areas of specialization presented below. Students who earn a second major in Spanish, German, French, or World Languages will automatically satisfy the elective requirements for the MKCL major. Students who earn a minor in languages where there is no option for a major at SMU will automatically satisfy the elective requirements for the MKCL major. General internship courses (SOCI 4179, 4279, 4379) may only be taken on a pass/fail basis and they will not be counted toward the major.

Students are also permitted to petition to include specific courses that broaden their knowledge of global society or of a particular region or country from disciplines such as history, English and world languages. Relevant study abroad courses may also be petitioned for approval. Students interested in the management, business strategy and organizations elective concentration are encouraged to consider completing the Cox minor in business.

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Core Courses

30

SOCI 2377 Introduction to Markets and Culture

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SOCI 3376 Sociology of Work

SOCI 3377 Organizations and Their Environment

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SOCI 4377 Economic Sociology

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STAT 2301 Statistics for Modern Business Decisions

STAT 2331 Introduction to Statistical Methods

ITOM 2305 Managerial Statistics (Cox pre-majors and majors only)

ITOM 3310 Business Processes and Decisions (Cox majors only)

SOCI 3311 Social Science Research Methods

SOCI 3312 Database Methods and Analysis

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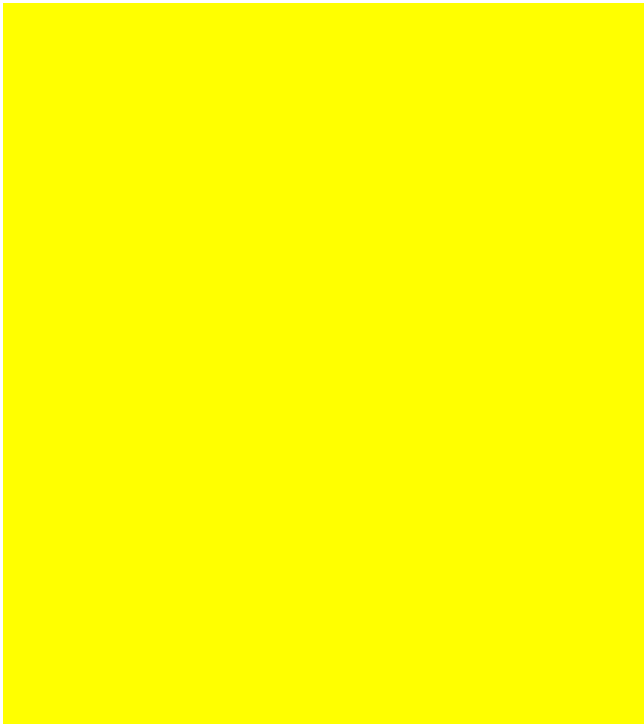
SOCI 3340 Global Society

SOCI 3368 Global Urbanism

Electives (from one or more of the following groups)

12

Management, Business Strategy, and Organizations



Electives (continued)

PLSC 4355 Comparative Political Economy of
Industrialized Democracies

PLSC 4356 Latin American Political Economy

SOCI 3335 Political Sociology

SOCI 3340 Global Society

SOCI 3368 Global Urbanism: Implosions and Explosions

SOCI 3369 U.S. Urbanism: Inclusions/Exclusions

SOCI 3372 Contemporary Issues in the American
Southwest

SOCI 4373 Class, Race, and Gender Inequalities

SOCI 4385 Environmental Sociology

Consumers and Markets in Historical and Cultural Contexts

ADV 1341 Marketing Principles of Advertising

ADV 2301 Consumer Behavior (Advertising majors and
minors only)

ANTH 3310