

## **SMU Cox Nonprofit Marketing Strategies (MKTG 6233) spring 2023 Mod B**

### **Vin Hoey Bio**

Vin loves teaching. He's happy to return to teach Nonprofit Marketing Strategies at the SMU Cox Graduate School of Business. He teaches Marketing for Businesses and Nonprofits annually for the three-week Winter Term at DePauw University in Indiana. He developed and annually led the Marketing for Nonprofits course at CNM in Dallas. A senior executive with extensive business and nonprofit leadership experience, Vin is passionate about serving nonprofits and teaching/mentoring the next generation of leaders.

I