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As in house counsel at Marc Jacobs, Asa oversees a range of global legal and compliance matters. She also holds the Chief of Staff position of Elles VMH, LVMH's initiative for gender equity. Prior to her role at Marc Jacobs, she was in house counsel at David Yuman and Rebecca Minkoff. She has several publications on emerging issues in the fashion law industry, including

and

A deeply committed advocate of women supporting other women, she is the founder of [Asocate](#), a women's mentoring network connecting law students and lawyers across the United States and United Kingdom. Asa is a sought speaker and moderator; and she holds several leadership roles, including as an advisory board member to the Luxury Law Alliance. She was the recipient of the Luxury Law Rising Star Award in London in 2017.