Regularly shared findings on my fellowship blog, News-Biz.org, and in presentations at venues including the South by Southwest Interactive Festival, the University of Minnesota and the Columbia University Graduate School of Journalism.

Hosted and coordinated a day-long Digital News Revenue Summit, an event that drew more than 90 participants from 27 countries to the University of Texas at Austin.

Batsell, Jake. <u>Teaching Data Visualization Through Coffee Prices</u> presentations during the Teach-A-

Revenue Strategies Workshop, co-hosted

by Texas Center for Community Journalism and Texas Press Association, Fredericksburg, Texas, June 2019.

ACCENT Madrid Study Center, Madrid, Spain, June 2019.

Batsell, Jake. Strengthening Our Community: Closing the Gap Between Professors and Professionals Communication conference, Washington, D.C., August 2018.

June 2018.

Bootcamp, hosted by Texas State University & funded by Knight Foundation, May 2018.

Staff Reflect Its Community? A Print and Digital Content Analysis of

Colloquium, Texas Christian University, Fort Worth, March 2017.

Dallas, February 2017.

Teaching Effectiveness Symposium, SMU Center for Teaching Excellence, August 2013.

CrossHairs symposium, SMU Center for Teaching Excellence, February 2013.

-Time Ethics: Balancing Journalism and Social Media Society of America (Dallas chapter), September

2012.

sponsored by Hacks/Hackers Austin and the Online News Association, Austin, May 2012.

of American Business Editors and Writers annual conference, SMU, April 2011.

-Fort

Worth Careers in Journalism/Mass Communication Conference, Texas Christian University, February 2011.

-Seat Saga at

Dallas Morning News, page 8A, February 8, 2011.

Managing Editors NewsTrain, Texas Christian University, Fort Worth, October 2010.

Batsell, Jake. Panelist for International Visitors Leadership Program. World Affairs Council of DFW Event with Iraqi provincial officials, Dallas, September 2010.

Batsell, Jake. Authored five guest columns for <u>Journalism 2.0: A Conversation about Journalism and Technology</u>, an industry blog operated by digital news pioneer Mark Briggs, January-July, 2010.

Council of DFW / Press Club of Dallas joint event with South Korean trade and education delegates, Dallas, June 2010.

-Fort Worth Careers in

Journalism/Mass Communication Conference, University of Texas at Arlington, February 2010.

Conference, Fort Worth, March 2009.

-Fort Worth Careers in

Journalism/Mass Communication Conference, Texas Christian University, Fort Worth, February 2009.

Washington, D.C., February 2001.

HIV/AIDS and the Threat to National

and International Security, Robert L. Ostergard Jr., ed. New York: Palgrave Macmillan, 2007, 3-35.

African State and the AIDS Crisis, Amy S. Patterson, ed. Hants, England: Ashgate Publishing, 2005, 59-77.

Africa Today, Summer 2001, 3-33.

Business Journalism, which brings outstanding professionals to campus each spring. Invited lecturers have included *Washington Post* personal finance columnist Michelle

Batsell, Jake. Host, coordinator and panelist for the SMU Social Media Workshop, Sept. 11, 2010. This outreach event brought more than 80 local media professionals and students to the Division of Journalism. Worked with the Press Club of Dallas and Asian American Journalists Association of Texas to co-host the event. Also served as a

Southern Methodist University

JOUR 4306: Business and Journalism

MSA 2305: Building Digital Audiences (new course introduced Fall 2020)

JOUR 4307: Business News Seminar (Solutions Journalism course introduced during the Fall 2021 semester to participate in the formation of the <u>Dallas Media Collaborative</u>) JOUR 3355: Media Entrepreneurship (taught solo since 2015; first team-taught in 2013)

JOUR 2398: Introduction to Digital Media and Analytics

JOUR 4398: Digital Journalism JOUR 3325: Technology Reporting CCJN 3358: New Media News

CCJN 3365: Investigative Reporting (team-taught)

CCJN 2312: Reporting I

University of North Texas

JOUR 2310: Newspaper Reporting and Writing JOUR 2320: Newspaper Reporting and Writing II

JOUR 4410: Reporting of Public Affairs

UNT Upward Bound Program: Introduction to Journalism (high school)

University of Texas at Austin

J361: Reporting Urban News (graduate teaching assistant for Dr. George Sylvie)

2021-present

Coordinate the SMU participation in a grant-funded collaboration bringing together local news outlets, universities and nonprofits focused on covering affordable housing with a solutions-oriented approach. A class project produced by my students was published by *The Daily Campus* and later was accepted into the Solutions Story Tracker, the Solutions Journalism Network's international database.

2020

Certified by SMU to teach virtually after completing courses for Online Teaching Training and Canvas LMS Technology Training.

June 2011-

May 2018(I)-10(ty)-‡()]QFarpu012/219a8s769* from BsT /F4 12 PmEf 1 0 0 1 131.05 693.47 Tm 0 g 0 G [()] T

1999	Pacific Northwest SPJ Award, 3rd place, business features for profile of stock guru Wade Cook.
2015-present	Book manuscript/proposal reviewer for publishers including SAGE, Columbia University Press, University of Illinois Press, Oxford University Press, Peter Lang Publishing and Focal Press.
2012-present	Editorial board member for <i>Electronic News</i> , the journal of Electronic News Division, and article reviewer for journals including <i>Journalism Practice</i> , <i>Journalism Studies</i> , <i>Journalism, Digital Journalism</i> and <i>Southwestern Mass Communication Journal</i> .
2018-2020	Coordinator, AEJMC Research Prize for Professional Relevance. The annual \$1,000 competition, judged by a committee of

2016-present	Guest speaker, faculty mentor and judge for the SMU Incubator and its university-wide entrepreneurship programs and events
2018-2022	Empowerment, Meadows School of the Arts
2017-2019	
2017-2019	University Athletics Council
2016-2019	Faculty Senate Athletic Policies Committee
2017-2018	Search Committee for Assistant Professor, Division of Journalism
Spring 2017	Search Chair for Professor of Practice, Division of Journalism
2014-2017	Board member, Student Media Company
2010-2017	Oversight Committee, smudailycampus.com
2009-2019	Member, Curriculum Committee, Division of Journalism
2009-2016	Co-coordinator, Dallas Morning News internship orientation Organized (in consultation with fellow instructor Jayne Suhler) training sessions for our dallasnews.com internship program.
Spring 2015	Search Committee for Assistant Professor, Division of Journalism
2010-2015	
2010-2011	Search Committee for Video Lecturer, Division of Journalism
2009-2010	Faculty development training Organized summer training workshops for fellow faculty on social media (2010) and multimedia reporting (2009).
2008-2011	Technology Committee, Meadows School of the Arts
Various years	SMU Common Reading discussion leader (09, 10, 16, 17, 18)
2022-present	Chair, Education Committee, Society for Advancing Business Editing and Writing. Have served as a committee member since 2020.

2021-present	Grant proposal reviewer, Corporation for Public Broadcasting.
2017-2018	Advisory board for Your Voice Ohio, a participatory journalism initiative run by the Jefferson Center for New Democratic Processes and funded by the Democracy Fund and Knight Foundation.
2017	Steering committee for Gather, a community engagement project
	Center and funded by the Democracy Fund and Knight Foundation.
2015	Online News Association Conference Program Committee
2015	Judge for Scripps Innovation Challenge, an entrepreneurial competition among student teams at Ohio University
2014	Judge for Stephen Philbin Awards for excellence in legal reporting, Dallas Bar Association
2012	Judge for Dallas Morning News High School Journalism Competition
2010-2013	Organizing committee member for annual Mass Communication Career Conference, sponsored by the Society of Professional
2008-2010	Screening judge, Online Journalism Awards (Online News Assn.)
2006-2009	Judge, Robert Novak Collegiate Journalism Award, presented by the Institute on Political Journalism in Washington, D.C.
2009-present	Association for Education in Journalism and Mass Communication
2009-present	Online News Association
2010-present	Society of Professional Journalists (Fort Worth Chapter)
2010-2016	Press Club of Dallas

Fort Worth

CBS-11 News (Dallas/Fort Worth), interviewed about Star-Telegram Dallas Morning News Local news outlets, universities, nonprofits to join forces in covering affordable housing in Dallas September 22, 2021.

How educators are

teaching journalism virtually

October 31

Washington Post

Engaged Journalism

MSNBC.com (New York), quoted about social media reaction to British tabloid phone-hacking scandal, July 6, 2011.

CW-33 News (Dallas/Fort Worth), ongrowth trajectory, June 15, 2011.

CW-33 News (Dallas/Fort Worth), on-

NBC-5 News (Dallas/Fort Worth), interview about Twitter addiction, April 25, 2011.

Poynter Institute (St. Petersburg, Florida), research cited

CBS-11 News (Dallas/Fort Worth), on-camera interview about the impact of social media on sports and journalism, February 27, 2011.

Social Media and the Super Bowl (February 2011):

AM (Dallas/Fort Worth), WTNR-FM (Grand Rapids), KESN-FM (Dallas/Fort Worth), WXOS-FM (St. Louis), CBS-11 (Dallas/Fort Worth), The CW/33 News (Dallas/Fort Worth), *Dallas Morning News* and *Fort Worth Star-Telegram*.

Fox4 News (Dallas/Fort Worth), on-camera interview for news package about President George W. Bush joining Facebook, June 3, 2010.

CBS-11 News (Dallas/Fort Worth), ontimes of crisis (Chilean earthquake), March 1, 2010.

The CW/33 News (Dallas/Fort Worth), on-camera interview about news coverage of Michael Jackson's death, July 5, 2009.

Fox4 News (Dallas/Fort Worth), on-camera interview about layoffs at The Dallas Morning News and the future of journalism, April 6, 2009.

WFAA-TV (Dallas/Fort Worth), interview about changes in journalism, March 6, 2009.

Fox4 News (Dallas/Fort Worth), on-camera interview about SMU journalism students covering President George W. Bush's surprise visit to campus, February 24, 2009.

The CW/33 News (Dallas/Fort Worth), on-camera interview about how news organizations are using Twitter as a journalistic tool, January 16, 2009.

CBS-11/TXA-21 News (Dallas/Fort Worth), interview discussing SMU journalism students' multi-