

*Jayne Suhler*  
*Curriculum Vitae*

EDUCATION

M.A. Journalism, The University of Texas at Austin, 1989

Research-oriented program; training in quantitative and qualitative methodologies  
@KHULU. ?VDOLQ`U )-year Economic Plans: A Critique of Coverage by the U.S. Press  
Recipient, 1988 Readers Digest Scholarship for graduate journalism students

B.A. Plan II Honors Program, The University of Texas at Austin, 1987

Nationally known interdisciplinary liberal arts and sciences program with emphasis on  
primary sources, writing; admits 100 students per year  
Thesis: Sam Shepard and the Cult of the American Cowboy

TEACHING

Professor of Practice and Senior Lecturer; Division of Journalism, Southern Methodist  
University (2000-present)

Fashion, Media, & Culture (Fall 2012, Spring 2013) ] Developed syllabus, curriculum,  
and course materials, including an interactive web site, for this introductory class in the  
GLXLULRQ`U QHY Fashion Media program. The MSA class offers a chance for students to  
gain a deep understanding of the academic field of fashion theory and history through  
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site. In a



Adjunct faculty, Monmouth University (Long Branch, NJ), 1991-93

Media analysis (designed course); Reporting; Introduction to Public Relations  
(Department of Communications)

Instructor, Mansfield Business School (Austin, Texas), 1990

Writing for Business

Broadcast instructor, The University of Texas at Austin, 1989

Supervised all aspects of student-run weekly television and radio broadcast for  
university-wide cable (Department of Journalism)

Teaching Assistant, The University of Texas at Austin, 1988

Lectured, conducted review sessions and designed exams for undergraduate history and  
ethics course (Department of Journalism)

Staff Writer, The Dallas Morning News, 1994-99

Higher Education Writer, 1996-99 ] wrote extensively about race, politics and culture on  
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Texas Gavel Award, 1999  
Association of Women Journalists Award, 1998  
Associated Press Managing Editors Award, 1998  
Texas School Bell Award, 1995, 1996, 1997  
Society of Freelance Journalists Award, 1993  
New Jersey State Women Journalists Award, 1992

## TEACHING AWARDS

-2013-14 Meadows Foundation Distinguished Teaching Professor  
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; 2<sup>nd</sup> place  
Online In-3HSVK >HSRTLQJ ^0TH 3T[ ; HLJKERTKRRGU RQ VKHLT CD[ <WV\_  
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; finalist  
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-2009 Southern Methodist University HOPE Professor  
-2005 Southern Methodist University HOPE Professor  
-2004 Panhellenic Outstanding Faculty Award, SMU  
-2004 Above and Beyond Award, Meadows School, SMU  
-2003 Southern Methodist University HOPE Professor  
-First Place, Southwest Journalism Congress, weekly newscast, Fall 2003 (with faculty members Carrie Criado, Marty Haag, Michele Houston)  
-Decima Chapter of Mortar Board, teaching recognition, 2001  
-Plan II Honors Program, University of Texas at Austin, recognition for development of  
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## UNIVERSITY CO

## OTHER UNIVERSITY SERVICE

- Academic Adviser, Division of Journalism, 2000-present
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Assessment Program, 2008-2011
- Faculty adviser to KPNI SMU student radio, 2010-2012
- Faculty adviser to SMU Hip Hop club, 2010-2011
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 Editors, SMU, sponsored by Associated Press Managing Editors (APME),  
 2004  
 Panel0 : RGHDTVRS ^CRT0G 073 ? 3D[\$ \_USRQURTHG E[ ? : A`U 1 0 2 2 6 A? \$ VKH ; HWKRRI  
 Catholic Center and the SMU health center, 2004  
 Participant, American Press Institute, Journalism Educators Seminar, 2003  
 Participated with educators from 20 institutions to strengthen teaching, develop  
 curricula ideas, meet with professional journalists, etc.  
 Participant, German Marshall Fund Fellowship roundtable, 2001  
 Panel included journalists from around Dallas and Europe  
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 Presented new curriculum to college-bound student and parents  
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 Panelist, The Dallas Morning News High School Journalism Day and  
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 Invited Speaker, Council for Advancement and Support of Education (CASE),  
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 Panelist, North Texas Spring Conference, University of North Texas,  
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 Invited Speaker, Texas A&M University System Communications Council  
 ?WP PHT 2RQIHTHQFH\$ ^>HSRTVLQJ 6LJKHT 4GWFDVLQR\$ \_ ' ---+  
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 6LJKHT 4GWFDVLQR\$ \_ ' ---+  
 Panelist, University of Texas, Plan II Alumni- : HQVRT ?HPLQDT\$ ^0IVHT 9LEHTD0  
 Arts ] 2KRRULQJ 0 2DTHHT\$ \_ ' ---+  
 Selection Committee, The Dallas Morning News Scholarship Program, 1997,  
 1998, 1999  
 Moderator, The Dallas Morning News Citizen Bee, 1998, 1999  
 Jury Member, Texas Association of State Colleges and University Awards, 1999  
 Columbia University, Hechinger Institute, seminar fellowship 1997, 1998

## PROFESSIONAL ACTIVITY

Editor and Media Consultant, Emergistaff, Inc., a Dallas-based nursing agency with  
 contracts at hospitals around the country, 2002-2009. Write and edit employee  
 handbooks, contracts and other legal documents, press releases, etc. Consult with  
 principals on marketing and public relations.

Editor and Media Consultant, 02 Medical Aesthetics and Integrative Medicine, a Frisco,  
 Texas-based medical spa, 2003-2009. Write and edit employee handbooks, menus,  
 contracts and other legal documents, press releases, etc. Consult with principals on  
 marketing and public relations.

Advisory Board member, Shakespeare at Winedale program, The University of Texas at Austin, 2002-present. Organize and fundraise for Dallas performances.

Secretary, Forest Place Addition Homeowner's Association, 2007 to present

Board member, Today Newspapers Patnership Committee. Serve as consultant to the Lancaster Independent School District in its partnership with Lancaster Today newspaper. 2007

Volunteer, Susan G. Komen Breast Cancer Foundation, Race for the Cure, Dallas affiliate, 2006

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Law No. 1, 2002.

## PROFESSIONAL ORGANIZATIONS

Member, Press Club of Dallas

Board member ] Society of Professional Journalists, Dallas chapter

Member ] Association of Women Journalists

Founding member ] Association of Freelance Journalists, New Jersey chapter

## ACADEMIC SCHOLARSHIPS; HONORS ORGANIZATIONS

Member, Phi Kappa Phi

Readers Digest Scholarship, 1988

Lois Trice Memorial Scholarship for Plan II 1987

Betty Cooke Memorial Scholarship for Plan II 1986

Liberal Arts Foundation Scholarship, 1986, 1987, 1988

## OTHER INTERESTS